



# BALTIMORE

## FASHION WEEK

### RE-INVENTING THE IMPOSSIBLE: FASHION

#### 2010 PRESS REGISTRATION

Please complete this form for proper registration as press, media, or a buyer professional. Proof of proper credentialing is required upon submission of registration form. A media professional is any member of a television, radio, magazine, newspaper, web, and or wire service team. A buyer professional is any individual that owns or operates a boutique or department store.

To expedite the approval process, if applying as a media professional, we require with your submission any of the following: two (2) copies of a recent article; one (1) copy of a recent publication. If publication is online please include website, and (3) if applying as a photographer send a sample of your best work (whether still or real-life objects).

Approval into Baltimore Fashion Week offers you an entry pass for the entire five (5) day fashion week schedule – August 9, 2010 through August 13, 2010.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

DIVISION: \_\_\_\_\_ TITLE: \_\_\_\_\_

BUSINESS ADDRESS (1): \_\_\_\_\_

BUSINESS ADDRESS (2): \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

\*EMAIL: \_\_\_\_\_ \*WEBSITE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

#### MEDIA INFORMATION:

TELEVISION  RADIO  MAGAZINE  NEWSPAPER  WEB  WIRE SERVICE  PHOTOGRAPHER

#### BUYER INFORMATION – TYPE OF STORE:

BOUTIQUE  DEPARTMENT STORE

#### PRODUCT CARRIED:

MEN  WOMEN  SWIMWEAR  LINGERIE  JEWELRY  ACCESSORIES

#### BUTTERFLY PRODUCTIONS, LLC

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